



WORLD SOY
FOUNDATION
A Program of WISHH

Sustainable Nutrition For All



World Soy Foundation
American Soybean Association
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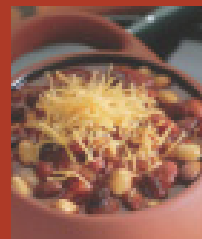
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• Did you know that Soy Can Be Part of the Solution:

- More than 963 million people are undernourished in the world. According to the United Nations Food and Agriculture Organization, the ongoing financial and economic crises could tip even more people into hunger and poverty. Hunger manifests itself in many ways other than starvation and famine. Long-term impacts of protein deficiencies include stunting in children and heightened susceptibility to illness of children and adults.
- Undernutrition, including protein deficiency, is a major contributing cause in more than one-third of all deaths of children under age five, reports UNICEF.
- Tens of millions of children reach school age stunted mentally and physically because of undernutrition. Consistent and balanced nutrition is an essential component of long-term economic growth and geopolitical stability
- Soy protein is already proven valuable in school feeding programs around the world. The availability of school meals not only helps children learn, but it gives an incentive for families to send children, particularly girls to school. An estimated 77 million children do not go to school, and 150 million children drop out of school before attaining a basic primary education.
- Protein-rich food is an essential tool in the fight against HIV/AIDS. More than 33 million people worldwide are living with HIV/AIDS, and proper nutrition can assist them in leading productive lives and being able to care for their families. An estimated 15 million children worldwide have lost one or both parents to AIDS, and many of those children live in chronic hunger.

• Soy is Part of the Solution:

Soy protein is nutrition-packed and abundant. Adding soy protein to locally available foods is a simple and sustainable way to nourish people throughout the world with protein, calories and micronutrients. For only cents per day, you can help the World Soy Foundation nourish the mind, body, and soul using soy protein.



Please send additional information about

how I can give a gift to World Soy Foundation through a will, insurance or other planned giving options.

My company has a gift-matching program.
Name of Company: _____.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ Email: _____

Enclosed is my check made payable to World Soy Foundation

Please charge my gift to my credit card

MasterCard _____ Visa _____ Expiration Date _____

Card Number: _____

Name (as it appears on your credit card): _____

Signature: _____

Charge the following amount to my credit card each month for the next 12 months. _____

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• Our Mission:

- The World Soy Foundation is dedicated to sustainable nutrition for all.



• Our Vision:

We envision a world where: People will have adequate nutrition to survive and thrive. Balanced food products will get to the people who need them. As with food, education will be made available worldwide. Funds will continue to go into research to improve the health and well-being of children and adults.



• Our Values:

- We work with organizations that distribute food directly and we distribute information directly to all.
- We believe that soy is an optimal protein because it is low cost and can be mixed with indigenous products.
- We believe that we are all citizens of the world.
- We believe that everyone benefits from a world where all people are well nourished.



NOURISH EDUCATE MEASURE

The World Soy Foundation works with Private Voluntary Organizations (PVO) and Non-Governmental Organizations (NGO) to deliver soy protein and nutrition education to people who need it around the world. The World Soy Foundation provides soy and nutritional services, including nutrition research, to humanitarian organizations on the ground in developing nations. The World Soy Foundation continues to support projects in these areas:

Complementary Foods for Children 6-36 months

When breastfeeding is no longer enough for a child's nutrition, many children are at risk for malnutrition and stunting. The World Soy Foundation focuses on helping this vulnerable group. Technical teams support frontline development organizations to teach mothers and other caretakers the importance of protein and how to incorporate soy into the foods they feed these children. These children need a great deal of protein to keep their young bodies and brains growing. Soy is a good resource for nutrition and health.



School Feeding Programs

The World Soy Foundation works closely with humanitarian organizations and government programs in developing countries around the world so children can receive a nutritious meal or snack each school day. A proper diet not only boosts the children's health, studies have shown that it allows them to learn better in school. World Soy Foundation offers training and menu design to school cooks, administrators and community representatives in developing countries. The Foundation also works closely with humanitarian organizations and other partners to help ensure that nutrition programs are sustainable



Soy Nutritional Services

Using soy, the World Soy Foundation works with other humanitarian and community groups as well as allied industry, educational institutions, Rotarians and more to ship food to developing nations as part of their feeding programs. In addition to working in early childhood nutrition and school feeding, the Foundation can help provide resources to groups that make food available to people who are infected and affected by HIV/AIDS, including orphans. In some projects, the Foundation sends nutritionists to give nutrition and health guidance, and monitoring and evaluation tools for measuring how soy protein is helping people.



How Does The World Soy Foundation Use The Money It Raises?

The World Soy Foundation provides soy, knowledge and services to people who need them around the world at no cost. The Foundation is currently working in Africa, Asia and Central America.

Why Does The World Soy Foundation Need Your Financial Support?

To improve people's nutrition and access to much-needed protein, we must rely on the generosity of people like you for support. As a part of the world community concerned about world hunger and nutrition security, your financial support demonstrates the power and potential of collective charity. You, like the farmers who started this Foundation, show the world that when people work together for a common goal, the world is a better place. The World Soy Foundation is chartered in the State of Missouri as a 501 c3 corporation, so your contribution to the foundation is tax-deductible.

I wish to be part of the solution to enhance nutrition and education to those who need it around the world. Please accept my tax-deductible contribution today



Yes! I want to help the World Soy Foundation achieve its mission: sustainable nutrition for all. Enclosed is my tax-deductible gift of:

\$100 ___ \$200 ___ \$500 ___ \$1000 ___ \$5000 ___
Other \$ _____

Gifts are tax deductible to the extent allowed by the law.