



World Soy Foundation

Dedicated to
Sustainable Nutrition for All

There are roughly 400 million hungry children in the world today — and 18,000 of them will not survive through the end of this day. And if they do survive, one out of three may end up stunted or fail to thrive due to lack of proper nutrition.

In addition, many of these children will lose their parents to HIV and AIDS — even though with proper nutrition their parents could have survived.

To add to this misery, according to the United Nations Food and Agriculture Organization, the ongoing world economic crisis will move more families into hunger and malnutrition at a faster and more frightening pace.

IT DOESN'T HAVE TO BE THIS WAY... YOU CAN BE PART OF THE SOLUTION

While providing virtually any kind of food is helpful in distressed situations, protein-rich foods, such as those made from the soybean, can provide a more complete and healthy solution to relieving hunger and malnutrition.

We know that protein is a critical building block of a healthy body and a robust immune system. It is an essential nutrient that can reverse disease conditions brought on by malnutrition.

We also know, through our own direct experience, that providing soybean-based protein foods – due to their relative low cost, great abundance, nutrient-rich characteristics and unique versatility, are one of the best solutions to relieving hunger and malnutrition today.



YOU CAN HELP — YOU CAN SUPPORT THE WORK OF THE WORLD SOY FOUNDATION

Why? What Do We Do?

We **NOURISH YOUNG LIVES** through worldwide programs that effectively and efficiently distribute soy protein to children and adults to build healthy, happy and thriving communities. Our program in Ghana serves nearly 300 rural children through a school lunch program that integrates soy protein into the traditional Mafi Luta diet. The program has dramatically increased attendance at the local school and produced improved body weight of all children who are students.

In South Africa, we serve over 400 HIV-infected parents who, after receiving a protein enhanced diet through soy-based foods, gained weight, improved their muscle strength and retained more

body fat. This translated into more energetic and productive activity and improved care for their children.

Central America is another big focus area for us. The Early Childhood Nutrition program in Honduras serves over 300 infants and toddlers. We know that good nutrition is the most important thing we can do for our youngest children to help them thrive. Our programs also reach thousands of school children through education and nutrition in Guatemala and Honduras.



What is Our Goal?

With your help,
it is to eradicate malnutrition.

How Will We Do This?

By funding programs worldwide that utilize soybean-based protein foods to nourish children and adults; that educate populations about nutrition; that help communities become self-sufficient; and that conduct research to increase our understanding of the role of soybean-based foods in human nutrition and ways to improve its utilization in food processing.

How Did We Begin?

The soybean industry and its farmers have always been part of the solution to the challenge of feeding the world. In 2006, the soybean farmer-based board of directors of the World Initiative for Soy in Human Health (WISHH) program at the American Soybean Association founded the World Soy Foundation. Building on the success of WISHH's work in 23 countries and the lessons that we learned about the efficient and effective integration of soy into diets, the World Soy Foundation envisions a world where soy-based foods will help to create thriving communities with happy, healthy and productive children and adults.

How Can You Help?

The World Soy Foundation is a 501c.3 non-profit organization that has embarked on its first major fund drive and recruitment of board members who support the goal of eradicating malnutrition throughout the world.

The goal of the fund drive is to provide a solid base for the World Soy Foundation to raise support for programs that help to relieve malnutrition through the use of soybean-based foods. The Foundation has begun an appeal to farmers, individuals and corporations to support the humanitarian efforts for our existing programs, and to increase our capacity to fund new initiatives that are broader in scope and reach more parts of the world.

Your engagement in the World Soy Foundation will be a personal experience. We believe that responsible citizenship can change the world and we know that our family of supporters value making meaningful and effective contributions to our society.

Join us by participating in the development of a dynamic organization that helps to nourish and sustain young lives worldwide.

