

# AGENDA

## 2009 MIDWEST SOY PROTEIN WORKSHOP

**Midwest Soy Protein Workshop:** *Improving Nutrition in Developing Countries*

•School Feeding •Therapeutic Feeding •Early Childhood Nutrition •HIV

Come participate in a conference with PVO and representatives of international food companies including processors from Africa, Asia, and Central America along with Government Officials to explore Sustainable Solutions in meeting population needs.

**Location:** National Soybean Research Laboratory (NSRL):

**Participants:** PVOs, WFP, Soy Processing Industry Representatives, USDA, USAID, U.S. Farmers, WISHH Team and Technicians

**Dress Code Day One:** Casual Attire/ NO open toe shoes/sandals (bring sweater/jacket) minimal jewelry

### TUESDAY, OCTOBER 6, 2009

<b>7:30 A.M.</b> <b>MONSANTO ROOM OF ACES LIBRARY</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT MONSANTO ROOM AT ACES LIBRARY</b>	
8:00 – 9:00 a.m.	<b>Welcome and Introductions</b>	<b>Jim Hershey,</b> Executive Director, WISHH & WSF & <b>Bridget Owen,</b> Associate Director NSRL
9:00 – 9:30 a.m.	<b>Protein Overview &amp; Importance of Nutrition</b>	<b>Stacey Krawczyk, MS, RD, LDN</b> NSRL
9:30 – 10:00 a.m.	<b>WISHH AND WORLD SOY FOUNDATION</b> <ul style="list-style-type: none"> <li>▪ Who We Are</li> <li>▪ What We Do</li> </ul>	<b>Shannon Ward,</b> Project Development Monitoring and Evaluation (M&E) WISHH and WSF & <b>Jim Hershey,</b> Executive Director WISHH & WSF
10:00 a.m.	<b>BREAK – HERITAGE ROOM (ACES LIBRARY)</b>	
10:15-10:45 a.m.	<b>What the World will be Eating in 2030:</b> Understanding the Impact of Income Changes Around the World on Consumption, Production and Markets	<b>Bridget Owen,</b> Associate Director National Soybean Research Lab
10:45-11:30 a.m.	<b>I</b> <b>International PVO Presentations</b> A selection of invited PVO's will give short descriptions of specific nutrition focused projects	<b>Jim Hershey,</b> Moderator NEI, CARE Honduras, OIC

11:30 – 12:00 p.m.	<b><i>LUNCH – HERITAGE ROOM (ACES LIBRARY)</i></b>	
12:00 p.m.	<b><i>DEPART NSRL TO ATTEND INDUSTRY AND FARM TOUR</i></b>	
1:00 – 3:00 p.m.	<b>Industry Tour:</b> Bunge Milling Plant - <b><u>NO OPEN TOE SHOES/SANDALS</u></b> <b>(Bring sweater/jacket for Farm Tour/minimum jewelry)</b>	
3:15 – 5:30 p.m.	<b>Farm Tour:</b> Mike & Kelly Cunningham's Farm in Bismarck, IL	
5:30 p.m.	<b>Dinner:</b> At The Cunningham Farm	
8:30 p.m.	<b><i>ARRIVE AT HAWTHORN SUITES, LTD. – (FREE EVENING)</i></b>	

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*WEDNESDAY, OCTOBER 7, 2009*

<b>8:00 A.M.</b> <b>MONSANTO ROOM (ACES LIBRARY)</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL</b>	
8:30 – 9:00 a.m.	<b>Use of Soy Protein in Local Cuisine and Food Aid Programs</b>	<b>Karl Weingartner, NSRL</b>
9:00 – 9:30 a.m.	<b>Field Video of SoyCow &amp; VitaGoat</b>	<b>Hart Jansson,</b> <i>Malnutrition Matters</i>
9:30 – 11:30 a.m.	<b>VitaGoat / SoyCow Demonstration</b>	<b>Danny Erickson &amp; Scott Buchanan, NSRL</b> <b>Hart Jansson,</b> <i>Malnutrition Matters</i>
9:30 – 11:30 a.m.	<ul style="list-style-type: none"> <li>▪ <b>The Taste of Soy: A Hands-on Experience</b> Cooking International Foods with Soy in the NSRL Test Kitchen <b>(Ag Bio-Processing Lab)</b></li> <li>▪ <b>Basic Ingredients</b></li> <li>▪ <b>Field tested recipes</b></li> </ul>	<b>Marilyn Nash &amp; Stacey Krawczyk,</b> <i>NSRL Test Kitchen</i>
12:00 p.m.	<b>LUNCH – PILOT PLANT OF AGRICULTURAL BIOPROCESS LABORATORY – ROOM #170</b>	<b>From Cooking Session</b>
1:00 p.m. – 3:00 p.m.	<p><b><u>Plenary Session – Nutrition Delivery:</u></b></p> <p><b>Update on USDA Food Aid Progress</b></p> <p><b>Filling the protein gap, short and long-term</b> Protein Market Analysis of Select African Countries</p> <p><b>Local / Regional Purchase</b></p> <p><b>Select Industry Representatives</b> (10 minute presentation each) Honduras, Kenya, Nigeria, Philippines</p> <p><b>School Feeding Panel Session</b> Africa, Haiti, India, Liberia &amp; Latin America</p>	<p><b>Erin Means,</b> <i>USDA/FAS/OCBD/FAD</i></p> <p><b>Mike Martin, WISHH</b> <i>Consultant</i></p> <p><b>Tonya Kemp,</b> <i>AgSource, Inc.)</i></p> <p><b>Hector Andonie, Andifar</b> <b>Larry Umunna, Alltech</b> <b>Faisal Abdullahi, Chem-Solv</b></p> <p><b>Shannon Ward, WISHH</b> <b>Stacey Krawczyk, NSRL</b> <b>Kevin Marinacci, Fabretto</b> <i>Children's Foundation</i></p>

3:00 p.m.	<b><i>BREAK – (ROOM #130)</i></b>	<b><i>Walk to NSRL</i></b>
3:30 – 4:00 p.m.	<b>JAM SoyCow Small Business Development Model</b>	<b><i>Adam Boros, JAM</i></b>
4:00 – 5:00 p.m.	<b>U.S. Industry Panel</b> Public Private Partnerships, Protein Deficiency, Trade Capacity	<b><i>Cargill &amp; Solae</i></b>
5:00 p.m.	<b>Debrief and Round Table – Monsanto Room</b>	
5:30 p.m.	<b><i>DEPART FOR HAWTHORN SUITES, LTD. – (FREE EVENING)</i></b> <b><i>GROUP DINNER AT JIM GOULD’S</i></b> <b><i>(DEPART LOBBY AT 6:30 P.M.)</i></b>	<b><i>MEET IN THE HOTEL LOBBY @ 6:15 P.M.</i></b>

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**THURSDAY, OCTOBER 8, 2009**

<b>7:30 A.M.</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL ACES LIBRARY-MONSANTO RM.</b>	
8:00 – 8:15 a.m.	<b>Sustainable Solutions: Affordable, Acceptable, Accessible Nutrition:</b> Sustainable solutions for the protein needs of people depend ultimately on profitable food companies selling protein containing products. At the same time, many companies want to join with PVO's to help address immediate social and nutrition needs. How can the private sector address economic development and under nutrition?	<b>Jim Hershey</b>
8:15 – 9:00 a.m.	<b>Product Processing &amp; Market Development:</b> <ul style="list-style-type: none"> <li>• Soy Dairy – Medium to Large Scale</li> </ul> <b>Commercial Approach to Fight Back Adult Malnutrition Problem in Bangladesh through Soy Intervention</b>  <u>Pro-Bites Snack Foods</u> <b>Developing a Product, Building a Business and Launching a Product</b>	<b>Ysaac Akinin,</b> <i>Director for International Business Development, ProSoya</i> <b>Mohammad Zahurul Haque,</b> <i>Bangladesh Soybean Association</i>  <b>Dr. Steve Snodgrass</b> <i>ProBites</i>
9:00 – 9:45 a.m.	<b>SoyCow &amp; VitaGoat Panel Discussion</b>  (Discuss business models and share personal experiences)	<b>Moderator:</b> <b>Hart Jansson</b> Panel: <b>Adam Boros, JAM,</b> <b>Nick Scates, NSRL</b>
9:45 – 10:15 a.m.	<b>BREAK – HERITAGE ROOM (ACES LIBRARY)</b>	
10:15 – 11:00 a.m.	<b>Discussion of Early Childhood Nutrition:</b>  1.) Honduras Case Study Presentation  2.) Global Focus on Complementary Foods	<b>Hector Antonie,</b> <i>Andifar</i> <b>Vijaya Jain,</b> <i>NSRL</i>  <b>Larry Umunna,</b> <i>Former Regional Representative for Global Alliance for Improved Nutrition &amp;</i>
11:00 – 12:00 p.m.	<b>Building Alliances for Sustainable Development: Open Forum</b> Participating Industry, Academic, PVO/NGO and Government leaders, will address: how to develop long-lasting responses to the world's nutrition needs with <ul style="list-style-type: none"> <li>• Public – Private Partnership</li> <li>• Nutrition awareness, education and business</li> </ul>	<b>Moderator:</b> <b>Jim Hershey</b>
12:00 – 12:15 p.m.	<b>Next Steps in Alliance Building: Introduction</b>	<b>Jim Hershey</b>

12:15 – 12:45 p.m.	<b>Program Development Workshop Breakout</b>	<b>Shannon Ward</b>
12:45 – 1:30 p.m.	<b>LUNCH (ROOM #240)</b> <b>(BREAKOUT SESSIONS: 240, 250, 130)</b>	
1:30 – 3:00 p.m.	<p><b>Program Development Workshop Breakout Sessions:</b>  Attendees will be able to join a breakout session to discuss project concepts.  <i>Session Goals:</i> Develop concept pieces and collaborative stakeholder relationships that result in project proposals</p> <p><b>Room 130</b></p> <p><b>Room 240</b></p> <p><b>Room 250</b></p> <ol style="list-style-type: none"> <li><b>1. Soy Dairy Business Development</b>  Best Commercial Practices &amp; Managing a Micro-Enterprise</li> <li><b>2. Strengthening School Feeding Initiatives – Room 240</b> <ul style="list-style-type: none"> <li>• Administration and Infrastructure <ul style="list-style-type: none"> <li>• Nutrition and Health</li> </ul> </li> <li>• Policy Environment and Government Participation <ul style="list-style-type: none"> <li>• Home Grown Ingredients</li> </ul> </li> <li>• Links to Agriculture Sustainability</li> </ul> </li> <li><b>3. Building and Evaluating Recipe Development for In-Country Processors: A Spreadsheet Tool</b>  This session will provide an overview of a spreadsheet tool to assist processors with new recipe development and evaluation to meet nutrition requirements for target populations, including HIV, maternal and child nutrition, and school feeding</li> </ol>	<p><b>Hart Jansson,</b>  <i>Malnutrition Matters</i></p> <p><b>Jim Hershey, WISHH</b>  <b>&amp; Stacey Krawczyk,</b>  NSRL</p> <p><b>Anita Florido,</b>  <b>WISHH Consultant</b></p>
3:00 – 3:30 p.m.	<b>BREAK – ROOM #240</b>	
3:30 – 4:30 p.m.	<p><b>Program Development Breakout Sessions (continued)</b></p> <ol style="list-style-type: none"> <li><b>1. Soy Dairy Business Development</b>  Discussion of possible donor targets and funding sources</li> <li><b>2. Strengthening School Feeding Initiatives</b>  Nutritional needs, delivery systems, food basket development and menu planning</li> </ol>	<p><b>Hart Jansson,</b>  <i>Malnutrition Matters</i></p> <p><b>Jim Hershey, WISHH</b>  <b>Stacey Krawczyk, NSRL</b></p>
5:00 p.m.	<b>WRAP-UP AND CLOSE FOR THE DAY – (FREE EVENING)</b> <b>SHOPPING TRIP TO WALMART, BEST BUY, ETC</b> <b>(DEPART LOBBY AT 6:30 P.M.)</b>	<b>Meet in Lobby at</b> <b>6:15 p.m.</b>

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### FRIDAY, OCTOBER 9, 2009

<b>7:30 A.M.</b> <b>NSRL Room 240</b>	<b>DEPART HAWTHORN SUITES, LTD. TO ARRIVE AT NSRL</b>	
8:00 – 10:30 a.m.  <b>NSRL Pilot Plant</b>  <b>Room 240</b>  <b>Room 130</b>	<p><b>Breakout Sessions:</b></p> <p><b>1.) Soy Dairy Hands-On Practical Workshop –</b>          Participants will work directly with processing units.</p> <p><b>2.) Early Childhood Nutrition:</b> Developing pilot programs for product development, distribution systems, nutritional impact analysis and strategies for commercial scale up.</p> <p><b>3.) HIV Nutrition: Current Nutrition Programming in HIV Mitigation Efforts</b>          This session will discuss the background to support nutrition as an integrated integration for HIV, an overview of ongoing programs in Kenya and Uganda, and practical programming considerations, including income generation.</p>	<p><b>Danny Erickson &amp; Scott Buchanan</b>  <i>NSRL Pilot Plant</i></p> <p><b>Vijaya Jain, NSRL &amp; Hector Andonie, Andifar</b></p> <p><b>Cade Fields-Gardner,</b>  <i>The Cutting Edge</i></p>
10:30 – 11:00 a.m. <b>Room 240</b>	<b>BREAK – ENJOY PRODUCTS FROM THE SOY DAIRY PRACTICAL</b>	
11:00 – 12:00 p.m. <b>Room 240</b>	<p><b>Recap of Product and Project Development Possibilities</b></p> <ul style="list-style-type: none"> <li>▪ Needs Assessment for Program Development</li> <li>▪ Calendar Review: Conferences, Proposal Deadlines</li> <li>▪ Communications and Networking Tools</li> </ul>	<b>All Attendees</b>
12:00 – 1:00 p.m. <b>Room 240</b>	<b>WRAP-UP AND EVALUATION - WORKING LUNCH</b>	
1:00 p.m.	<b>MIDWEST WORKSHOP PARTNERS – DEPART</b>	