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# Counterpart International, Inc.

## Improving School Nutrition:

### Senegal Case Study

March 18, 2010

**WISHH**

World Initiative for Soy in Human Health  
*Enhancing human well-being through soy*



**WORLD SOY**  
FOUNDATION  
A Program of WISHH

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# Who We Are

- International Non-Profit
  - 45 Years of Global Experience
  - Technical Experience in 65 Countries
  - Implement Projects in 25 Countries Globally
  - 350 Staff Worldwide
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# What We Do

- We partner with communities and institutions to promote food security, economic development, and strong governance in conflict, post-conflict, low income and emerging countries
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# Counterpart in Senegal

- Since 2001
  - Largest Counterpart portfolio with 14 projects being implemented
  - More than 75,000 beneficiaries reached directly
  - 40,000 children a day being fed
  - 425 primary and public schools; Daaras
  - 120 MCHN centers
  - Integrated approach – food, health, agriculture, income generation, credit
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# School Feeding Improves Livelihood Potential

- School lunch is often only hot, nutritious meal received
- Improves literacy and livelihood potential for success
- Keeps children in school, especially girls
- Increases community involvement in schools
- Integrated strategy strengthens program sustainability



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# Improving Nutrition Ensures Success At School

- Daily meals lead to proper growth and development
  - Balanced nutrition
  - Complementary programming (de-worming, clean water, latrines)
  - Dramatically cuts incidence of diseases and other health risks
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# Counterpart's School Feeding Reach

- Northern border: St. Louis to Matam
- 67 percent of primary schools in Podor
- 37 percent of primary schools in Matam
- 100 percent of pre-schools in Podor  
and Matam



# Counterpart International Senegal - Primary, Preschool and VSP Program Activity Locations

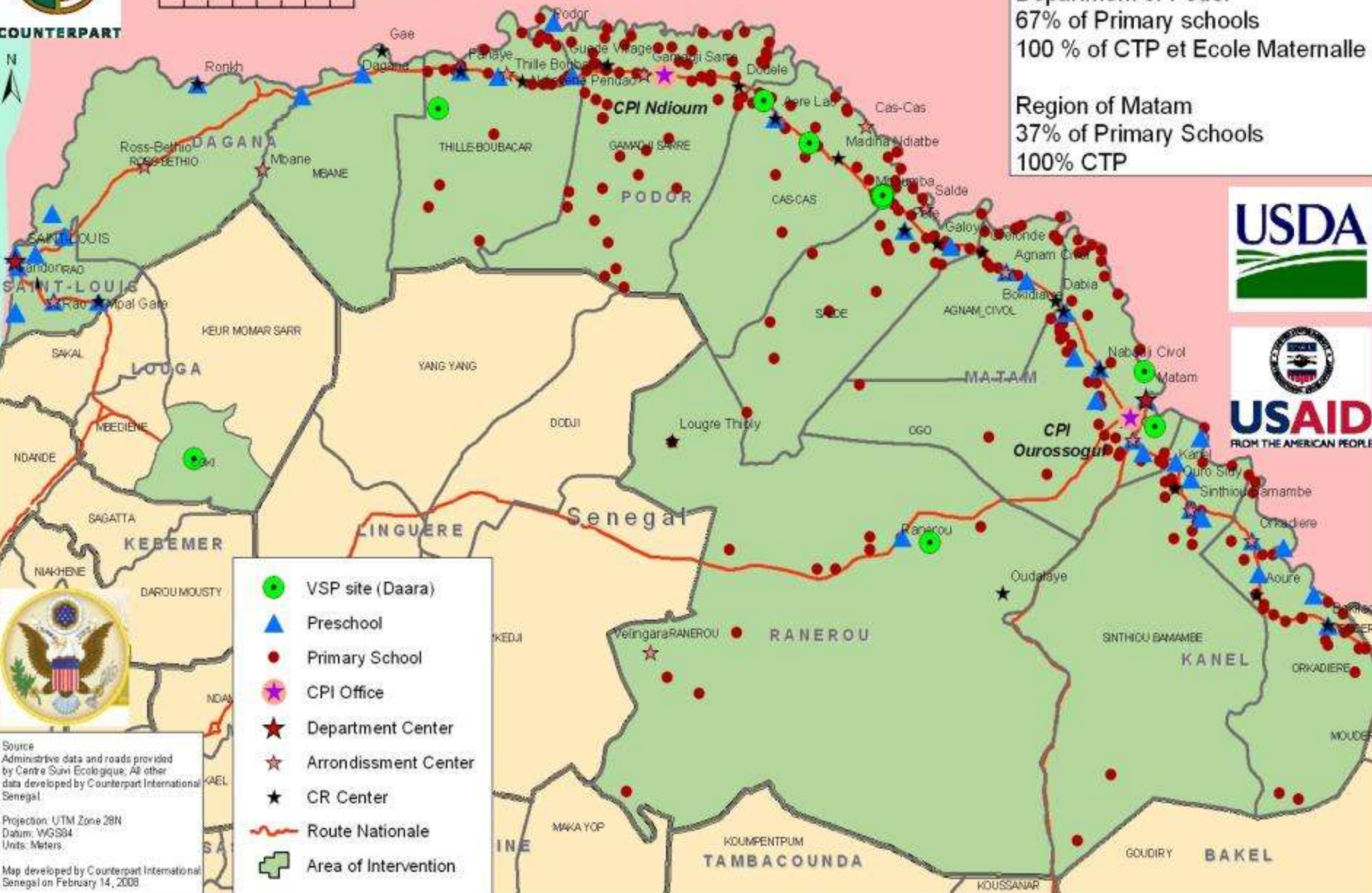


**Rate of Coverage:**  
 Department of Podor  
 67% of Primary schools  
 100 % of CTP et Ecole Maternelle

**Region of Matam**  
 37% of Primary Schools  
 100% CTP



COUNTERPART



- VSP site (Daara)
- ▲ Preschool
- Primary School
- ★ CPI Office
- ★ Department Center
- ★ Arrondissement Center
- ★ CR Center
- Route Nationale
- + Area of Intervention

Source: Administrative data and roads provided by Centre Sani Ecologique. All other data developed by Counterpart International Senegal.

Projection: UTM Zone 28N  
 Datum: WGS84  
 Units: Meters.

Map developed by Counterpart International Senegal on February 14, 2008

# What We Do - Impact



- Increase school enrollment and attendance
- Increase access to health and nutrition services for mothers and pre-school children
- Increase capacity of local community-based organizations, government of Senegal and PTAs to manage and sustain school feeding nutrition program

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# How: We Distribute

- Food to pre-school and primary school age children
- Vitamin A and de-worming medicines
- School supplies (humanitarian assistance)



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# How: We Train

- PTAs and teachers on commodity mgt., school gardens, microenterprises, health, nutrition, hygiene, HIV/AIDS prevention
  - Social enterprises to support schools (e.g. poultry operation; school shops)
  - Communities to manage moderate malnutrition
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# How: We Promote

- Use of school gardens and orchards
- Value of education
- Awareness and understanding of health, hygiene and nutrition
- Support for school feeding among local governments and the Diaspora



# How: We Rehabilitate or Construct

- Latrines and classrooms
- Wells
- Connect schools to local water pipelines



# Impact - Girls

- 61 percent of beneficiaries are girls
- Girls no longer go home at lunch to cook
- Girls marry at later age and stay in school longer



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# Impact – All Students

- Improved test scores
  - Improved nutrition and hygiene
  - Attendance rates up significantly
  - Reduced drop-out rates
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# Impact – Pastoralist Families

- Students stay in village to attend school rather than leave with their families
- Income generation geared to increasing food security
  - Animal fattening
  - Cereal Banks
  - Gardens



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# Sustainability – National and Local Government

- Contribute to Education Ministry national school feeding policy
  - School feeding division established in 2008 - \$2 million budget
    - Plans to convert into a national agency
  - Rural community councils contribute cash
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# Communities Linked to Funding Sources

- Diaspora
    - School twinned with French primary school
      - ❖ Provides support and mutual learning
  - School granaries and other storage
    - Sell perishables; purchase grains for long-term food access
  - Community in-kind and cash contributions
    - Food preparation
    - Build school warehouses, kitchens and latrines
    - Manage commodities
    - Cash for local purchases (salt, firewood)
    - Protein (dried fish, meat)
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# Sustainability – Local Markets

- School vegetable and orchard gardens source food
- Income generating activities for schools (social enterprise – rice, poultry)
- Reduces use of fuel wood – mud and biogas stoves



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# What Makes Counterpart Different

- Integrated programming – feeding, agriculture, health, business
  - Social enterprise strategy
  - Creation of economic engines (Plumpy'Nut initiative)
  - Web-based initiatives
  - Instill culture of leadership among parents, teachers, students and communities
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# Global Agriculture and Economic Growth

**Creating the Infrastructure for Self-Reliance**

*[www.counterpart.org](http://www.counterpart.org)*

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