



# USDA Building Global Partnerships in New and Traditional Ways

Presentation to  
World Initiative for Soy in Human Health

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## Connecting Business and Development

*“Business is one of the most power institutions on earth for creating wealth and opportunity and helping lift people out of poverty. When you think about it that way, then business is not separate from development policy.”*

Peter Blair Henry, Dean of New York University’s Stern School of Business  
(Financial Times, February 22, 2010)



# Mission of USDA

## International focus

- Expand markets for agriculture, food and activities
- Support international economic development and food security

# Key Activities & Programs

- Market development, trade, investment
  - Trade policies and agreements, managing flows
  - Sanitary and phytosanitary, food safety
  - Developing agricultural and food industries

*Initiatives are crucial to the ability of a nation to reliably feed its people and have the ability to safely import and export food.*

# Key Activities & Programs

- Institutional capacity building
  - Government organizations at all levels
  - Producer and trade groups
  - Civil society organizations
  - Nutrition programs
  - Training and education

*USDA and Land Grant colleges and universities are renowned for their expertise in extension, research and teaching.*



# Partners

- Donor Countries
- NGOs
- PVOs
- Land Grant Universities, including Minority Serving Institutions
- Corporate, banking
- Trade associations
- Foundations
- USG Agencies



# USDA Commitment to Reaching Out to the NGO Community

*Asking for your input into ways to  
combine and leverage the assets of the  
NGO community to increase health and  
nutrition education and infrastructure  
development*



# WISHH - USDA Engagement Strategies

- Corporate social innovation opportunities for market expansion
- Corporate social responsibility opportunities



# Liberia Food for Education Program

- USDA: McGovern-Dole International Food for Education and Child Nutrition Program
  - International Relief and Development
  - American Soybean Association
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- Health and nutrition education
  - Infrastructure development
  - School feeding and school gardens

# Points of Contact

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